

OREGON NURSERY AND GREENHOUSE

Oregon's nursery and greenhouse industry continued its growth in 2002 by establishing yet another record high sales total of \$727 million, marking the twelfth straight year that record sales were recorded. Sales in 2002 rose seven percent above 2001 and were 231 percent higher than in 1990.

Forty-seven percent of the total \$47 million sales increase this year was in container sales. Balled and burlapped products gained 10 percent, while other product sales advanced nine percent over last year. All categories of sales were higher in 2002 compared to 2001.

Marion and Washington county sales were up 11 percent each. Polk County sales were up 10 percent from 2001. The top four counties accounted for 82 percent of all production. The number of firms growing nursery and greenhouse products in Oregon during 2002 was 2,183, which compares with 2,139 firms in 2001. A review of sales by the size of firms shows that the smallest firms (annual sales under \$20,000) and the firms with sales between \$200,000 - 500,000 had lower sales than in 2001. Conversely, firms with annual sales of between \$20,000 and \$200,000 had higher sales from 2001. The greatest increase in sales came from the large firms between \$500,000 and \$2,000,000 which showed a 15 percent increase. The largest firms (sales over \$2 million) increased six percent from last year, or \$27.8 million.

Nursery/greenhouse gross sales: By plant material 1995-2002

| Plant material | Gross sales | | | | | | | | |
|----------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------|
| | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2002/2001 |
| | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>Percent</i> |
| Bare Root | 82,900 | 97,600 | 105,400 | 109,700 | 116,300 | 136,700 | 145,100 | 147,500 | 102 |
| B & B | 67,800 | 75,000 | 77,800 | 85,500 | 97,500 | 127,700 | 129,100 | 142,100 | 110 |
| Container | 148,100 | 148,900 | 171,300 | 188,500 | 223,100 | 226,300 | 243,100 | 265,100 | 109 |
| Greenhouse | 83,500 | 91,800 | 95,800 | 105,900 | 103,100 | 106,600 | 114,700 | 120,100 | 105 |
| Other | 36,700 | 34,700 | 41,700 | 42,400 | 44,000 | 44,700 | 48,000 | 52,200 | 109 |
| Total | 419,000 | 448,000 | 492,000 | 532,000 | 584,000 | 642,000 | 680,000 | 727,000 | 107 |

Number of nursery operations: Acreage and gross sales by county, 2000 - 2002

| County | Number of operations 2002 | Acres 2001 ^{2/} | Gross sales | | | |
|---------------------|---------------------------|--------------------------|----------------------|----------------------|----------------------|----------------|
| | | | 2000 | 2001 | 2002 | 2002/2001 |
| | <i>Number</i> | <i>Acres</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>1,000 dollars</i> | <i>Percent</i> |
| Benton | 44 | 315 | 2,250 | 1,830 | 1,400 | 77 |
| Clackamas | 467 | 12,300 | 148,350 | 154,575 | 166,400 | 108 |
| Curry | 20 | 480 | 2,990 | 3,940 | 4,600 | 117 |
| Deschutes | 46 | 300 | 1,850 | 2,820 | 3,100 | 110 |
| Douglas | 61 | 550 | 4,690 | 5,040 | 3,200 | 63 |
| Jackson | 72 | 120 | 2,640 | 3,390 | 3,100 | 91 |
| Josephine | 55 | 130 | 3,010 | 2,480 | 2,400 | 97 |
| Klamath | 17 | 970 | 6,430 | 9,950 | 10,100 | 102 |
| Lane | 144 | 540 | 15,550 | 16,810 | 17,900 | 106 |
| Lincoln | 27 | 150 | 2,670 | 2,780 | 2,400 | 86 |
| Linn | 85 | 600 | 8,020 | 11,710 | 9,500 | 81 |
| Marion | 354 | 10,800 | 143,370 | 149,320 | 165,600 | 111 |
| Multnomah | 202 | 3,450 | 34,810 | 42,710 | 43,600 | 102 |
| Polk | 53 | 1,030 | 9,860 | 8,370 | 9,200 | 110 |
| Umatilla | 13 | 600 | 4,420 | 3,900 | 4,400 | 113 |
| Washington | 259 | 6,080 | 129,630 | 142,360 | 157,500 | 111 |
| Yamhill | 111 | 5,030 | 103,115 | 101,460 | 103,600 | 102 |
| Other ^{1/} | 153 | 1,755 | 18,345 | 16,555 | 19,000 | 115 |
| Total | 2,183 | 45,200 | 642,000 | 680,000 | 727,000 | 107 |

^{1/} Contains counties with less than one million dollars of sales and other counties that were combined to avoid disclosure.

^{2/} Not collected in 2002.